

Press Release

Infotec Europe appoints Eef de Ridder to Vice President Commercial Print Industry

Zaventem, 25th April 2008.

Eef de Ridder (47) is appointed to Vice President Commercial Print Industry Infotec Europe, part of Ricoh Europe PLC. In his role, he will be responsible for developing and implementing the Sales and Marketing strategy. Eef de Ridder has over 20 years of experience in the industry, in various Senior (inter)national Sales and Marketing positions.

Peter Williams, Chief Operating Officer Infotec Europe (a Ricoh Company), comments: "We are very pleased that Eef de Ridder has joined us to strengthen Ricoh's ambition to become a worldwide leader in the High Volume Production Print Industry. Many years of experience in the high volume segment and knowledge of the market, combined with his enthusiasm, bring enormous value to the EMEA Ricoh Group."

De Ridder about his appointment: "Ricoh, with Infotec as the Production Print specialist, has the ambition to become a major player in the Production Printing market. This strategy is supported by the recent integration with Hitachi Printing Systems, Danka Europe (now Infotec Europe) and obtaining the 51% interest in IBM Infoprint Solutions Systems (the dataprint division of IBM worldwide). The Ricoh Group is already market leader in the Office Printing market. For me it is an enormous challenge to help realizing the challenging objectives in the Production Printing market, as in the Commercial Print Industry in Europe."

Notes to editors:

Available image:

